

## SUCCESS STORY

# RICOLA SECURES E-MAIL-COMMUNICATION WITH SEPPMAIL

Like all many other well-known brands, Ricola was at risk of misuse of the company domain for the purposes of sending out fake emails, spam, and phishing, as well for unauthorised access to data. The management and the IT department under the lead of CIO Rolf Kohler wanted to address this problem by means of encrypted, signed e-mails. Whilst researching the best-suited security solution from a range of providers, Ricola became aware of SEPPmail, and ultimately opted for SEPPmail's Secure E-Mail Gateway.

As well as having considered the excellent reputation of the Swiss e-mail security specialist, SEPPmail was

chosen thanks to the solution's ease of installation and maintenance, the practically fully automated handling of encryption and signatures, and the extremely simple, intuitive operation. Corporate users find their secure e-mail traffic completely transparent, thanks in large part to the SEPPmail plug-in directly integrating with their familiar e-mail client. For communication with partners and customers who do not have their own encryption solution, the patented GINA technology integrated in the Secure E-Mail Gateway is available.

## CHALLENGE

- Existing risk of domain misuse for spam, phishing, and data skimming
- Signed emails should ensure authenticity
- Intuitive handling of encryption required



## SOLUTION

- SEPPmail Secure E-Mail Gateway as a hardware appliance
- Secure email communications for 400 users
- Encryption, signature, and certificate management, as required
- Supports all common encryption standards
- Encrypted emails may be sent to recipients lacking their own encryption solution thanks to GINA technology

## BENEFITS

- E-mail signature ensures the authenticity of emails sent through the Ricola domain
- Massively reduced risk of data leakage
- Intuitive to use with no need for significant training effort
- Domain encryption: fully automated encryption possible with over 10,000 domains worldwide
- Direct contact with provider SEPPmail
- Long-term partnership with IT partners and SEPPmail



«With SEPPmail, we now encrypt and sign all our emails and their content worthy of protection. In this way, we protect our customers, partners and ourselves.»

**Rolf Kohler**

CIO, Ricola Group AG

## RICOLA - COMPANY PROFILE

Born as Confiserie Richterich in 1930, it is now a world-renowned brand. Today, Ricola is considered one of the most innovative confectionary manufacturers in the world. Ricola is still owned by the Richterich family, and all Ricola products (sweets, lozenges, instant tea and tea bags) are produced at their modern factory in Laufen, Switzerland. The family-owned company exports more than sixty different herbal specialties to more than forty-five countries in Europe, Asia and America, employing more than five hundred people worldwide, including four hundred and thirty in Switzerland. In short, Ricola contributes to the well-being of consumers all over the world, providing them with the best of Swiss herbs.

