

CENTRAL DISCLAIMER MANAGEMENT

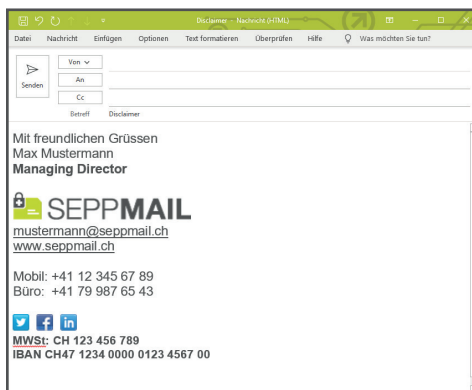
Contact details of the sender, company logo, marketing messages... This type of information can usually be found in an e-mail footer. The SEPPmail solution can be expanded to include the „Central Disclaimer Management“ (CDM) module: this can prevent the often-seen uncontrolled expansion of e-mail footers and maintain a consistent corporate image (CI). With this system, all outgoing e-mails have a uniform appearance and the legal notice (disclaimer) is included in the e-mail signature.

Customised sender information can be integrated through external LDAP databases (e.g. Microsoft AD), regardless of the email client used and the selected format (text or HTML). The correct position is also ensured automatically (at the end of the reply instead of at the end of the email). Furthermore, through rule-based logic, different disclaimers can also be integrated according to different situations. The corresponding allocation is made using the SMTP sender address in the “From” header.



HIGHLIGHTS AT A GLANCE

- Consistent email appearance
- Legal protection through standardised e-mail disclaimer
- Option of integrating individual information (names, contact details, departments, functions, etc.)
- Acquisition of personal data from a connected Active Directory (AD)
- Integration of images and logos
- Rule-based discrimination possible
- The e-mail footer can be used as a dynamic marketing tool



Consistent e-mail disclaimer

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